

Our First Annual Clearance Sale Offers Golden Opportunities

Every Summer Dress in the Store is now reduced away down in price. If you are looking for a Summer Dress for little money, this is the place.

Final Clearance of Trimmed Hats

Re-Priced at Half or Less

Some of the season's cleverest modes represented. Hats for many different types and widely varied occasions. \$7.50 and \$8.50 values, for \$3.95

Beautiful Dresses

Regular \$18.50 and \$22.50

Marked down to 10.50

These dresses are certainly a marvelous bargain at this low price. Women's and young women's sizes. Plain and fancy voiles and ratines, and all exclusive models.

Plain Tailored Suits 3 only Northway Sample Models

To clear at 18.75

The season's smartest styles. Plain grey, navy and navy hairline stripe. Sizes 36 and 38 only.

Summer Hats Priced for Clearance 1.95

Styles in which fashion's smartness is coupled with a remarkably low pricing. Light summery types prevail, designed skilfully to shade the eyes. For women and misses.

Women's Afternoon Dresses

Selling at 3.95

Made from an English Crepe Material in popular shades of tan, green, orange, pumpkin. Tastefully trimmed with braids; collared, cuffed and belted.

Women's Corsettes Nature's Rival Make

\$1.95 pair

Corsettes of fancy pink coutil, with long skirt and 4 hose supports; side fastening. Sizes 32 to 38. Regular \$2.50 value.

\$1.25 Summer Voiles 95c per Yard

Very fine quality summery voiles in medium and dark grounds. Dainty designs and colorings that are attractive and cool for the hot weather season. Sheer even textures, patterned in a wide variety of embossed effects in spots and conventional designs. Width 38 inches.

36 inch Drapery Chintz

New designs and colorings in floral, bird and patchwork patterns, suitable for drapes or coverings.

Sale Price per yard 29c

Gingham House Dresses

At Just 12.5

The nicest sort of a dress you could choose for steady day to day wear. Straight and simple and prettily trimmed, they're as attractive as they are practical.

32 inch Gingham 25c per yard

An exceptionally generous width to be associated with so low a price. A splendid assortment of plaids and checks to select from in an endless variety of colors. A very serviceable weave, attractive, durable and fast in color.

500 Yards of Dress Cottons Priced at 15c per yard

Selection includes Gingham and Printed Batistes in pretty summer colorings, so pretty in themselves they'll require little trimming, and remarkably inexpensive.

Colored Turkish Towelling

Bath towel size—20x40 inches. Re-priced at very much less. They're soft, thick and absorbent. Made to give excellent wear as hand towels or bath towels. Great savings at, per pair, 98c

Womens' and Children's Hose

Clearing at 25c pr

In black and white cotton knit; full fashioned, and marked unusually low for this sale.

Children's Vests Bloomers and Drawers

at a very favorable price

29c

An accumulation of broken lines, after a season's selling. Values from 40¢ to 50¢.

Linen H'dk'chiefs

5 for \$1.00

Bright colored linen handkerchiefs in all shades, also fancy Swiss handkerchiefs with embroidered corners. Everyone a rare find at this pricing.

Women's Silk

Gloves

75c Pair

A clearance of odd lines, and a preponderance of small sizes in 6, 6½. They're a good weight of silk, perfect fitting, with 2 dome fasteners. Colors champagne, grey and white.

Womens' Silk

Hose

98c pair

Plain and fancy drop stitch, in black, white and all the leading shades; Mercury make, full fashioned in a fibre silk knit.

Children's Fancy Cotton Sox

28c pr. 4 prs. \$1

Plain cadet, brown and white, also in white with striped dots. Regular \$1.35 value.

Womens' Silkline Hose

43c pr. 2 prs. 85c

A fine selection of shades including black and white—also in a fine cotton thread mixture. Sizes 8½ to 10.

CLEARANCE OF WHITE SUMMER FOOTWEAR \$1 PAIR

36in. Plain Marquisette

A serviceable net with plain hemstitching on either edge; cream shade. It will launder well, and prove very durable.

Per yard 35c

\$1.25 Novelty Striped Ratine, 79c yard

Delicate summer shades. Blue, soft mauves, rose, pink, sand, brown and maize, also in fancy stripes, including white with black. 36 inches wide.

Sunshades for the Children Sale priced at 25c each

Such adorable little sunshades of floral muslin. Here's a choice of pink and white or blue and white. Fashioned in tiny size.

Men are favored by Suits as low priced as \$16.95

New season's styles and materials; careful tailoring. This is an occasion when we shall demonstrate to Red Deer men what very good value this store is able to give in low priced, serviceable, dependable clothing. Made up in hard wearing tweeds, suitable for business and ordinary wear.

A clearance of Boys' Tweed Suits at a generous economy pricing, \$7.50

Hard wearing, well tailored suits, for rough and tumble wear. A gather up of odd numbers from high priced stocks.

Women's Silk Knit Bloomers

Watson's Make per pair \$2.25

They're a heavy knit silk, carefully and commodiously made, in shades of rose, peach, sand and helio. Sizes 36 to 42.

Novelty Bead Necklets

Sale Priced to clear 25c.

Unusually smart and good looking in a fine assortment of colorings. The price represents about a third of their original cost.

Colored Turkish Towels

Sizes 14 x 32 per pair 49c

Time to invest in a plentiful supply at this price. Firmly woven and makes an excellent towel for kitchen use.

GAETZ-EWART, LIMITED

THE SCHOOL BUILDING BYLAWS

July 22, 1924

To the Ratepayers of the School District of Red Deer:
There appears to be considerable misunderstanding in respect to the bylaw about to be submitted for the purpose of building a cottage school to provide much needed accommodation for public school requirements.

Those of the petitioners demanding a vote, with whom I have discussed the matter, are carrying an entirely wrong impression, their first thought being higher taxes, on account of building. As a member of the Property Committee, may I be permitted to place as near as possible the facts before you?

To those who have children attending at the Parish Hall, little need be said to them as to the merits or demerits of that building for school purposes. First, inadequate playgrounds; second, only girls can be accommodated on account of the convenience, necessitating some of them walking a long distance to school and passing, for instance, the Central School.

Third, it has always been a source of trouble for the Principal on account of the cost of maintenance.

Fourth, and worst of all, the cost of maintenance is so high that it is out of all proportion. When the question of the present lease was taken up by the Board, it was fully explained that that lease was entered into as a makeshift, and temporary accommodation, little realizing the tremendous cost of maintaining that building for two class rooms. Had the Board built instead of entering into a lease for the rental of the Parish Hall, the building, even at the high cost at that time, would have stood clear of encumbrance today had the cost of the Parish Hall been placed to the credit of a building fund.

As the matter now stands, a bylaw is to be submitted requesting the right to borrow up to \$7000, of which around \$600 will be required for the building, and the difference between the amount of the cost of the building and whatever amount may be borrowed, not exceeding \$7000, will be for equipment, which should be charged to capital account, and not to current. Some equipment used in the schools may have to be purchased whether the school is built or not, and as far as I am concerned only such equipment as is necessary will be purchased. We have been purchasing equipment and paying for it out of current account, but it should be charged to capital, and no larger amount will be borrowed than is actually necessary.

Now, the reason for arriving at the conclusion which the Board arrived at unanimously was: That the construction of a modern building was out of the question for some considerable time on account of high taxes and high interest, on long term debentures. The building of a cottage school on short term debentures at around \$6000 was justified by the following figures:

Rent of Parish Hall	\$1000
Fuel	600
Janitor	535
	\$2135
Interest on cost of building \$6000 cottage school at 7%—	\$420
Principal yearly on 18-year basis	600
Janitor	200
Fuel	150
	\$1370

An actual saving the first year of \$705 in cash and \$500 principal, making a total saving to the School District of \$1205. The second year the saving will be greater as the amount of interest is reduced by the amount of principal payments made, and proper school accommodation for 100 pupils in the two rooms, if necessary. Suppose the Public School population increases to a point where 99 pupils would have to be taken care of at the Parish Hall, this would necessitate the using of the basement of the Parish Hall, and the addition of another teacher, whereas the work can be carried on with two teachers in the cottage school, instead of three at the Parish Hall, saving another \$1100.

Some people say it would be an eyesore. Forget your pride for a little while; you are paying for your pride of a few years ago. Cities such as Calgary and Edmonton have cottage schools alongside their modern brick buildings, and they look neat and well kept.

Mention has been made of a six-roomed modern brick building on a 20-year debenture, discard the present High School, which I presume would be the idea, and you would be no further ahead, only something for the long-suffering taxpayer to take care of. There are a few of the facts placed before you as to why a school as proposed should be built, and anyone desirous of seeing what the building will look like may interview the Secretary, Mr. Pameley, and no doubt he will be glad to show you the plans, etc.

Yours truly,

J. T. BERRY

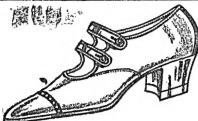
NO BLACK RUST

Winnipeg, July 26.—That there is absolutely no black rust in Manitoba and as well as any kind at Portage la Prairie, as has been reported, is the statement of Canadian National railway officials at western regional headquarters here, on the strength of reports received from agents of all the provinces.

So far the only points reporting rust are Groulx, Woodnorth, Cromer and Emerson.

At Groulx a small amount of rust has appeared, but the situation is not considered serious. Woodnorth reports small percentage of rust, infected, but no damage yet done. Red rust has appeared at Cromer and warm weather will change it to black, but if the weather remains cool the grain will not be affected. The majority of farmers in these three localities state their crops are not yet touched. Emerson reported slight red rust, but not extensive, and absolutely no black rust yet.

Reports from Portage la Prairie emphatically deny any rust, and the reports are confirmed by the Dominion inspector, who went through this district on July 24.

RUNNING SHOES 48c Sizes 11 to 2	Children's Straw Hats 25 p.c. off	Women's Patent Leather Sandals Only \$1.98
WOMEN'S WHITE PUMPS Three Styles 89c Thick rubber soles All Sizes	MEN'S WORK SHOES \$3.48 Solid Leather, with toe cap. Nailed and sewed soles	CHILDREN'S PANTER DRESSES 2 to 6 years 98c
WOMEN'S COTTON VESTS Only 15c Shoulder Straps	MEN'S UNDERWEAR 25 per cent. off	LADIES' SILK HOSE Only 59c in black, brown, grey log cabin, sand and fawn
 MEN'S SUITS REDUCED Regular \$45.00 For \$32.50 Regular \$35.00 For \$24.50 Regular \$25.00 For \$16.75 Regular \$20.00 For \$12.75	 "Smart Step" White Canvas Pumps HALF PRICE Leather Soles	
MEN'S DRESS OXFORDS \$4.69 Brown, fine calf, Good-year welt soles	WOMEN'S GINGHAM DRESSES At a Clearance \$1.29 to \$2.78	Gingham Remnants at a Great Saving
MEN'S WORK SHIRTS 89c Khaki or Blue	Ladies' Pure Linen House Dresses \$2.69 and \$2.98 Beautifully trimmed	MEN'S WORK PANTS \$1.78 In black or stripes
Children's Patent Leather Sandals Cushion Soles \$1.98 and \$1.78	Children's Ribbed Cotton Hose 25c Black or brown	Men's Light Work Ell Shoes \$2.50 Stitchdown soles

Take Advantage of These Last Day Bargains in our Pre-Inventory Sale

Don't forget the extraordinary values in our
MILLINERY DEPARTMENT

It Pays to Pay Cash

The W. E. LORD CO. LTD. RED DEER, ALBERTA. Registered TRADE MARK No. 30760

BUY A FELT HAT NOW
Suitable for summer wear as well as fall.

Great Saving in Yard Goods

One piece only Colored Terry Towelling; good heavy quality; cream ground with red stripe; good width for rollers or hand towels. Special 23c
All Linen Glass Towels, ready hemmed; 18x28. Special 39c
Pure Linen Crash Towelling; white with red border; very fine quality; suitable for hand towels or dish towels.
Linen Towelling; natural color with white stripe. Special 19c
White Terry Towelling, 18 inches. Special 29c
Crash Towelling; natural color with red border. Special 23c
Bleached Household Sheeting; good wearing quality; 8-4. Special 49c
Heavy Quality Crepe de Chine in Egyptian patterns and colorings; 40 inches wide. Regular \$4.50. Special \$2.98
Crepe de Chine—Lovely quality French crepe de chene, in the season's leading shades; 39 in. wide. Regular \$2.25 and \$2.50. Special \$1.79
Fancy Ratine in Sandalwood shade with silk check in self color; 39 in. wide. Regular \$1.65. Special \$1.29
Fancy Voiles, 40 in. wide. Regular 65¢. Special 49¢
Plain Voile, shades sky, pearl, navy and taupe; 40 in. wide. Regular 75¢. Special 49¢
Crepe Voile, shades of tomato or sand with neat design; 36 in. wide. Regular 95¢. Special 69¢
Striped Dress Crepes, shades of rose, blue and reseda; 36 in. wide. Regular 50¢. Special 39¢
Pillow Tubing; medium weight; fine even weave cotton; 42 inches. Special 39c
Horrockses' Madapollans; very fine quality; specially suitable for ladies' and children's underwear; 36 inches. Special 39c
Good Quality Canadian Prints in light and medium colors; 32 inches. Special 25c
Lace Curtain Material; 36 inches. Regular 35c and 40c. Special 29c
Real Swiss Organdie; cinnamon and white spot; rose and white; sage and white, also rose and white check. 40 inches. Special 69c
Striped Dress Crepe; tan or mauve ground, with stripe in contrasting colors; 36 inches. Special 59c
Plaid Ratine; shades of mauve, rose and blue. 40 inches 79c
Dress Linens. Colors delf or rose. 36 inches 59c
Other specials in view too numerous to mention

HARDWARE DEPT.

Hand Saws \$2.75, \$4, \$4.25 and \$4.50
Panel Saws \$2.95
Rip Saws \$4.50
Compass Saws 90¢ and \$1.00
Meat Saws 90¢
Buck Saws \$3.75
Nail Hammers \$1.15, \$2.25, \$2.35, \$2.50
Blacksmith's Hammers, 3 lb \$2.15
Machinist's Ball pein Hammers \$1.00, \$1.25
Tack Hammers 25¢
Steel Squares \$1.50 and \$3.75
Try Squares 95¢
Sliding T Bevel Square \$1.00
Shingling and Lathing Hatchets each \$2.75 to \$3.45
Stone Hammer \$3.40
Grub Hoes \$1.00
Grub Mattocks \$1.65
Clay Pick \$1.35
Coal Pick 90¢
Crow Bar \$2.20
Post Maul \$2.10
Axes \$1.75, \$2.25, \$2.75 and \$2.95
Trowels, brick, plastering and pointing 25¢ to \$3.75
Hand Axes \$1.50
Broad Axe \$7.95
Drawing Knife \$2.25
Bit Braces, each \$1.75 to \$5.50
Plumbs and Levels, proved glasses \$5.25 to \$6.00
Jack Plane, iron, 14 inch, 2 inch cutter \$4.95
Jointer Plane, iron, 24 in, 2½ in. cutter \$10.50
Bailley Pattern Wood Plane, 10 in, 2½ in. cutter, each \$4.65
Chisels, socket firmer and framing, high grade, at \$1.25 to \$2.10
Hack Saws, pistol grip \$1.65
Hack Saw Blades 10¢
Box Wood Ruler, plain and brass band, each at 30¢ to \$1.25
Combination Rule, Level and Protractor \$2.25
Rule, folding, six feet 75¢
Tape Line, ass skin 50 ft. 90¢; 4 rods \$1.25
Flat Files, 6 to 14 inch 25¢ to 65¢
Saw Files 15¢ to 25¢
Rat-tail Files, 4 to 14 inch 20¢ to 65¢

Unusual Values in Gingham Frocks for Everyone

There are only a few days left of our Pre-Inventory Sale, and it would be profitable for you to consider these last minute offerings.
Little Children's Dresses, Kemper and Wash Suits, made of good materials. It wouldn't be worth while making them at this price 59¢



Here's a great economy in Children's Dresses—

Bright colorful Gingham, pretty and youthful styles. A mother could afford several at this very attractive price. Sizes 6 to 12 years, at 95¢

Older Girls' Gingham Frocks are included in this sale, made in dainty styles of check and plaid ginghams; size 14 years, at \$1.15

A very few Misses' Dresses left, made of unusually fine quality gingham and priced much lower than usual, at \$2.95

Ladies' Dressy Gingham, trimmed with organdie and pique, suitable for afternoon and street wear. They are in the season's best styles. Only a limited number left. Sizes 34 to 40. Clearing price \$2.95

BATHING SUITS

Can you use a new Bathing Suit? Every day is their day now, and notwithstanding this fact we have reduced their price. The bathing suit you can buy now at a saving is not only fashionable, but will give you good return in wear.

Buy yours now and enjoy a refreshing dip.

Ladies' Wool Bathing Suits in navy and black, trimmed with bright colors, orange and black, scarlet, oxford, and many others; sizes 32 to 46. Price \$4.50 to \$7.50

Cotton Bathing Suits in fancy style with double scalloped skirt, navy with yellow, or in plain navy trimmed with gold, red, yellow and white. Reduced to \$1.95

Children's Cotton Bathing Suits with plain skirt, navy with yellow, all wool bathing suits with no skirt, in bright shades of brown, blue, paddy, red, with contrasting stripes; sizes 22 to 28. Specially priced at 95¢

Underwear

Women's Muslin Drawers, embroidery frill and hemstitching; all sizes, open and closed. Special 49¢

Women's Underskirts, made of good quality longcloth, embroidery and lace flounce. Special 95¢

Children's Nightgowns made of longcloth with embroidery trimming, slip-on style and buttoned front; sizes 2 to 8. Special 49¢

GROCERY SECTION

B.C. SUGAR
100 lb sack \$9.65, 20 lb sack \$2, 10 lb sack \$1
FRUIT FOR CANNING
Apricots are now at their best; our present price is: No. 1 4-basket crate \$2.35
No. 2 4-basket crate \$2.10
Blackberries, 24-basket crate \$3.00
B.C. Field Tomatoes are arriving 20¢ lb
Per basket 90¢
B.C. Field Cucumbers, each 10¢
B.C. Plums, per 5 lb basket 65¢

FLY TOX

½ pt. bot. 50¢ 1 pt. bot. 70¢ 1 qt. bot. \$1.25
Pyramid Fly Catchers 4 for 10¢, 11 for 25¢

CANNED FISH SPECIALS

Goose Millard's Canned Herrings in tomato sauce 3 tins for 25¢ 12 tins for 95¢
Goose Millard's Kipperd Herrings 3 for 25¢ 12 tins for 95¢
Pink Salmon, 1 lb tins 6 tins for 80¢

ALBERTA CHEESE

In small cheeses, 6 lb to 10 lb each. Whole or half of cheese, per lb 15¢

MAPLE SYRUP

Berry's Pure Maple Syrup—
In Bottles, each 55¢ and 95¢
In tins, quarts, each 95¢
In tins, 2 quarts \$1.60
In tins, 1 gallon \$3.15

Men's Department



MEN'S GABERDINE COATS

3 only Men's Gaberdine Coats in lovely fawn shade; Raglan sleeves; belted; pure English gaberdine. Regular \$25.00. Clearing at \$19.75

BLACK LUSTRE COATS

2 only Black Lustre Coats for office or house wear; cool and comfortable; will wear well. Regular price \$4.50. Clearing at \$3.75

MEN'S WHITE DUCK TROUSERS

Men's Fine White Duck Trousers, nicely made, belt loops and cuffs; splendid fitting trousers. Regular values \$2.95. Clearing at \$2.25

MEN'S COTTONADE PANTS

Fine Stripe Cottonade Pants, belt loops and cuffs; neat patterns, strong and durable. Clearing at, per pair \$2.50

SPECIAL CLEARING PRICES ON ALL MEN'S STRAW AND LINEN HATS

FINE TWEEDS CAPS FOR MEN

A few dozen Men's Tweed Caps, in odd lines and sizes. Values to \$1.95. Clearing at \$1 each. See our special values

in MEN'S WORK SHIRTS 95¢ and \$1.25

MEN'S WHITE MESH COMBINATIONS

Pure White Mesh Combinations, short sleeves and knee length. Regular \$1.75 values. Clearing at, per suit \$1.25

FINE WHITE BALBRIGGAN COMBINATIONS

Men's Pure White Balbriggan Combinations, short sleeves, ankle length, Pen-Angle make. Regular \$1.75. Clearing at \$1.29

MEN'S WHITE NEGLIGEE SHIRTS

Men's Pure White Negligee Shirts, reversible collar, coat style; lovely washing materials. Values to \$2.25. Clearing at \$1.75

MEN'S WHITE HALF HOSE

Men's Pure White Mercerized Half Hose; sizes 9½ to 11; lovely fine finish. Regular 50¢ pair. Clearing at 35¢ 3 pairs for \$1.00

Congoleum Art Rugs

A timely, money-saving opportunity. For the balance of the month you may choose your favorite pattern in the size you require.
Size 9x6. Stock-taking Sale \$7.95
Size 9 x 7½. Stock-taking Sale \$10.15
Size 9x9. Stock-taking Sale \$11.95
Size 9x10½. Stock-taking Sale \$14.45
Size 9 x 12. Stock-taking Sale \$16.45

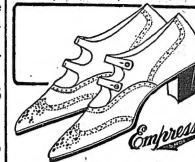
SPECIALLY REDUCED FOR STOCK TAKING

A splendid opportunity to make a saving on your floor covering needs. Many good patterns and colorings in good lengths that are suitable for the bedroom, dining-room or kitchen. Lengths as follows:
2 yards x 11-3 yards, for \$1.98
2 yards x 17-8 yards, for \$2.60
2 yards x 11-3 yards, for \$1.29

SHOE DEPARTMENT

WOMEN'S FOOTWEAR

STYLISH OXFORDS AND STRAP PUMPS FOR WOMEN \$6.50 to \$10 values. Sale price \$4.95



"Empress," "Smardon" and other good makes, in this clearance lot of smart up-to-date Oxfords and Pumps; sizes are 2½ to 7, but not every size in each style.

MAHOGANY BROGUE OXFORDS FOR GROWING GIRLS AND WOMEN

Regular \$4.00. Sale price \$2.98 pair
Smart, good fitting Oxfords for growing girls and for women who have a preference for low heels and medium full toe; sizes are 2½ to 5½.

MAHOGANY TWO-STRAP PUMPS

Sale price \$2.98 pair
A neat smart shoe for the growing girls; made of soft calf leather, neatly perforated toe, flexible sewed soles and low heels; sizes 2½ to 7.

WHITE CANVAS 2-STRAP or PLAIN PUMPS

Regular \$3.25. Sale price \$1.79 pair

CUSHION SOLE BLACK KID OXFORDS FOR WOMEN

Regular to \$5.25. Sale price \$3.29 pair
Sizes are 2½ to 5½ only; nice quality kid leather, cushion insole, flexible outer soles, medium low rubber heels.

STYLISH BROWN CALF AND BUCK 2-STRAP PUMPS

Regular \$5.95. Sale price \$4.95 pair
A very smart shoe for street wear, neat medium toe, Cuban heels, Goodyear welted soles; sizes 2½ to 7.

NEW BUCK SANDALS, \$3.50 Pair
A new shipment just received of these popular new buck sandals; the uppers are very soft and pliable, flexible chrome tanned leather soles, low heels; white and dark grey; sizes 2½ to 6.

MEN'S SHOES

COOL COMFORTABLE CANVAS BOOTS FOR MEN

Regular \$2.95 to \$4.50. Sale price \$1.99 pair
They are in brown or white canvas, with leather soles.

SOLID LEATHER PLAIN TOE WORK BOOTS FOR MEN

Regular \$4.75. Sale price \$2.98 pair

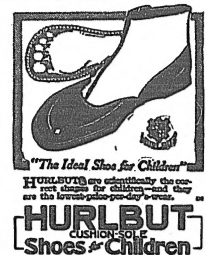
"SLATER'S" \$9.00 and \$10.00 BOOTS

Sale price \$5.95 pair
They are in black and brown calf leather, English recede and medium round toe, laced and button styles.

BLACK BOX KIP BOOTS FOR MEN, \$3.49
A good serviceable boot for every-day wear; made on medium round toe last, medium weight McKay sewn soles; sizes 6 to 11.

CHILDREN'S SHOES

"Hurlbut" Button Boots for Children
Have cushion insoles and best quality oak tanned leather outsoles; the uppers are in patent, gun metal and brown calf.
Regular \$4.00
Sale price \$2.95
Regular \$4.75
Sale price \$3.65



CHILDREN'S PATENT LEATHER STRAP SLIPPERS

Sizes 4 to 7½ at \$1.50
Sizes 8 to 10½ at \$1.65
Sizes 11 to 2 at \$1.95

CHILDREN'S BLACK CANVAS RUBBER SOLED SHOES

Sizes 4 to 10, per pair 88¢

CHILDREN'S BROWN LEATHER SANDALS

Sizes 4 to 7½ \$1.25
Sizes 8 to 10½ \$1.35
Sizes 11 to 2 \$1.45



M. M. COOK PROMOTED

Leaving to Act as Travelling
Superintendent for
the U.G.G.

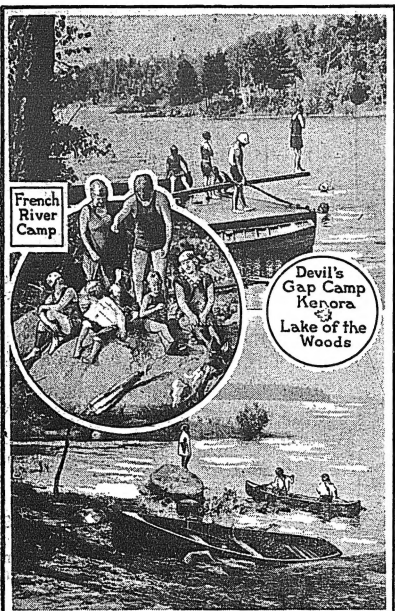
Mr. M. M. Cook, who for the past three years has been in charge of the U.G.G. elevator at Red Deer, has been promoted to the position of travelling superintendent for the Company in the Edmonton territory, and will leave shortly to take over his new duties. Mr. Miller, of Barrons, will succeed Mr. Cook here. The many Red Deer friends of Mr. Cook, who will see him on his way, will be pleased to hear of his advancement and will wish him every success in his new work. Mr. Cook has been fifteen years in the grain business and has been with the U.G.G. for seven years. He started in the grain inspector's office at Calgary, and was five years with one of the large elevators there. His promotion comes from ability, experience and faithfulness to the interests of the Company.

and is well merited. Mr. Cook will also be greatly missed in musical circles in which he has given freely of his services to the community, and at present is the leader of the Sunday School orchestra of the Methodist church. Mr. Cook has also been secretary of the Poultry Association for three years. Mrs. Cook and the children will likely move to Edmonton next month.

CANADIAN NATIONAL RAILWAYS

Westbound—Mon., Wed. and Fri.
Arrive Big Valley 6.30 a.m.
Arrive Red Deer 12.15 p.m.
Leave Red Deer 12.45 p.m.
Arrive R. M. House 3.50 p.m.
Leave R. M. House 4.00 p.m.
Arrive Branson 4.10 p.m.
Eastbound—Tues., Thurs. and Sat.
Leave Branson 6.00 a.m.
Arrive R. M. House 10.00 a.m.
Leave R. M. House 10.30 a.m.
Arrive Red Deer 12.30 p.m.
Leave Red Deer 1.35 p.m.
Arrive Stettler 3.15 p.m.
W. R. FOWLER, Agent.

FISHERMEN TELL YOU



Fishermen will tell you that they only go to French River, Nipigon, or Lake-of-the-Woods for the fishing. Not all of them will tell you that they go because Madame insists, these being three of the few districts where one can enjoy the comforts of the average holiday. The joy of camp life and the glory of the woods as well as the finest fishing in North America. There are bungalow camps, operated by the Canadian Pacific, in each district.

ANNOUNCEMENT

To Our Customers:—

It is with reluctance that we have to announce that after August 1st we shall be unable to continue the granting of credit, and shall have to place our business on a cash basis.

We always looked upon the granting of credit as one of the services we could render our friends, and the withdrawal of this service causes us some disappointment.

This change in policy has not been arrived at hastily. For weeks we have been thinking it over, but the time involved in running a credit business, in book-keeping and collecting, has left us no alternative than to sell for cash only.

We commend this change to your kind consideration and sincerely hope to be favored with your continued patronage under the new conditions, and shall use our utmost thought and energy to compensate our customers for the withdrawal of the credit system to which so many have been accustomed.

Yours sincerely,

JARVIS-GOODLEY HARNES CO.

Red Deer, July 19th, 1924.

SPECIAL FARES TO
LACOMBE
EXHIBITION

AUGUST 4th to AUGUST 6th

GOING DATES—August 2nd to August 5th and August 6th for trains arriving Red Deer before 2 p.m.
RETURN LIMIT—August 7th, 1924.

Information and Tickets from
D. J. GUNN, Ticket Agent, Red Deer



FIFTEEN YEARS AGO

From The News, July 23, 1909.

The Board of the Methodist Church definitely decided to proceed with the erection of a new church in Red Deer.

The City Council set the mill rate at 22¢ per \$100 valuation, and the amount of the Secretary-Treasurer and the Chief of Police at the trial of L. C. Palmer, formerly city secretary, treasurer, on a charge of misappropriation of funds while in office.

A. Fyfe went into partnership with A. DesMarais in the plumbing business.

Three quarters of land near town changed hands at \$12.00 per acre.

St. George's Church, Ponikoff, was to be officially opened the following Sunday.

TEN YEARS AGO

From The News, July 20, 1914.

Austria had declared war against Serbia. English battle squadrons were all mobilized, and the German fleet concentrated in home waters.

Rev. W. G. Brown was seriously ill in Quebec.

Red Deer won out over Olds in the final game of the Central Alberta Baseball League. The game was played in Olds.

H. R. H. the Duke of Connaught passed through the city. He was on an official leave taking visit to the larger centers of Canada.

The City Council authorized the preparation of a by-law covering the cost of erecting a steel tank and its submission to the ratepayers.

DISCRIMINATION IS
ALLEGED IN CREAM
PRICES, FINE IMPOSED

For showing discrimination among customers in prices paid for cream of the same grade on the same day or violation of section 47 of the Dairyman's Act, which provides that creameries pay the same price to all patrons on the same commodity, or grade of cream in this case, N. A. Larson, of the Western Dairy Creamery, was fined by officials of the attorney-general's department on Tuesday at Alton, where fine costs amounted to \$140.

Evidence was introduced at the trial to show that on a certain day in May, a woman customer had shipped cream to the creamery which had graded No. 1 when tested by the government grader, and for which the customer was paid at the rate for No. 1 cream on that day, which was per cent according to regulations. On the same day, however, the prosecution proved that another customer had shipped to cream which had been graded No. 1 by the government grader, but for which the shipper received pay at the rate for special cream, one grade higher than that to which he was entitled. This was proven by the production of a money order stating the amount and grade involved on this date.

Consul-General had been to the dairy commissioner, and this information was told by Herbert S. Pearson, dairy inspector.

M. J. OF HAYS

The first meeting of the Council was held in Hays on July 19th, 1924, at 10 o'clock a.m., with all Councilors present.

Moved by Morris, that the minutes of previous meeting be adopted as read. Carried.

The following correspondence was dealt with:

A circular letter from the Dept. of Mun. Affairs asking for reports of the Council in obtaining crop reports covering the years 1917 to 1923 inclusive.

Mrs. A. E. Bowers, of Hamilton, wrote to protest against the Wild Land taxes on Sec. 5-38-24. Moved by Wilson that Wild Land taxes on this land be cancelled. Carried.

Geo. Lovell asked for a subsidy across the diversion on this N. E. 38-24, and on motion of Geo. Smith matter was referred to Councilor Wilson of that Division. Carried.

Coun. Wilson reported that out of 15 acres of his land which were supposed to have been cleared from the road, although it occurred two days afterwards, \$4000 was paid for compensation, and on motion of Ross this was refused, as we could not assume the responsibility for this fire.

Moved by Ross, that we hereby authorize each Councilor to put into effect the provisions of the Domestic Animals Act as set forth in Section 46, Sub. Sec. 3, in respect to animals which do not sell in the pound stock. Carried.

Moved by Morris, that all returns for road work must be made to the regular highway engineer. Carried.

Moved by McKay, that the following accounts be passed and paid. Carried.

Cana. Ingot Iron Co., repairs, No. 5, \$13.50; W. E. Hamilton, material, No. 2, \$2.25; Richardson Mch. Co., repairs, No. 1, \$31.30; Messing-Harris Co., repairs, No. 1, \$4.75; Messing-Harris Co., repairs, No. 2, \$12.00; W. O. McKay, express, No. 1, \$3.15; Canadian National Railways, freight, \$1.01; A. E. Kemp, labor, No. 1, \$1.50; A. E. Kemp, labor, No. 2, \$1.50; A. E. Kemp, labor, No. 3, \$1.50; A. E. Kemp, labor, No. 4, \$1.50; A. E. Kemp, labor, No. 5, \$1.50; A. E. Kemp, labor, No. 6, \$1.50; A. E. Kemp, labor, No. 7, \$1.50; A. E. Kemp, labor, No. 8, \$1.50; A. E. Kemp, labor, No. 9, \$1.50; A. E. Kemp, labor, No. 10, \$1.50; A. E. Kemp, labor, No. 11, \$1.50; A. E. Kemp, labor, No. 12, \$1.50; A. E. Kemp, labor, No. 13, \$1.50; A. E. Kemp, labor, No. 14, \$1.50; A. E. Kemp, labor, No. 15, \$1.50; A. E. Kemp, labor, No. 16, \$1.50; A. E. Kemp, labor, No. 17, \$1.50; A. E. Kemp, labor, No. 18, \$1.50; A. E. Kemp, labor, No. 19, \$1.50; A. E. Kemp, labor, No. 20, \$1.50; A. E. Kemp, labor, No. 21, \$1.50; A. E. Kemp, labor, No. 22, \$1.50; A. E. Kemp, labor, No. 23, \$1.50; A. E. Kemp, labor, No. 24, \$1.50; A. E. Kemp, labor, No. 25, \$1.50; A. E. Kemp, labor, No. 26, \$1.50; A. E. Kemp, labor, No. 27, \$1.50; A. E. Kemp, labor, No. 28, \$1.50; A. E. Kemp, labor, No. 29, \$1.50; A. E. Kemp, labor, No. 30, \$1.50; A. E. Kemp, labor, No. 31, \$1.50; A. E. Kemp, labor, No. 32, \$1.50; A. E. Kemp, labor, No. 33, \$1.50; A. E. Kemp, labor, No. 34, \$1.50; A. E. Kemp, labor, No. 35, \$1.50; A. E. Kemp, labor, No. 36, \$1.50; A. E. Kemp, labor, No. 37, \$1.50; A. E. Kemp, labor, No. 38, \$1.50; A. E. Kemp, labor, No. 39, \$1.50; A. E. Kemp, labor, No. 40, \$1.50; A. E. Kemp, labor, No. 41, \$1.50; A. E. Kemp, labor, No. 42, \$1.50; A. E. Kemp, labor, No. 43, \$1.50; A. E. Kemp, labor, No. 44, \$1.50; A. E. Kemp, labor, No. 45, \$1.50; A. E. Kemp, labor, No. 46, \$1.50; A. E. Kemp, labor, No. 47, \$1.50; A. E. Kemp, labor, No. 48, \$1.50; A. E. 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Kemp, labor, No. 321, \$1.50; A. E. Kemp, labor, No. 322, \$1.50; A. E. Kemp, labor, No. 323, \$1.50; A. E. Kemp, labor, No. 324, \$1.50; A. E. Kemp, labor, No. 325, \$1.50; A. E. Kemp, labor, No. 326, \$1.50; A. E. Kemp, labor, No. 327, \$1.50; A. E. Kemp, labor, No. 328, \$1.50; A. E. Kemp, labor, No. 329, \$1.50; A. E. Kemp, labor, No. 330, \$1.50; A. E. Kemp, labor, No. 331, \$1.50; A. E. Kemp, labor, No. 332, \$1.50; A. E. Kemp, labor, No. 333, \$1.50; A. E. Kemp, labor, No. 334, \$1.50; A. E. Kemp, labor, No. 335, \$1.50; A. E. Kemp, labor, No. 336, \$1.50; A. E. Kemp, labor, No. 337, \$1.50; A. E. Kemp, labor, No. 338, \$1.50; A. E. Kemp, labor, No. 339, \$1.50; A. E. Kemp, labor, No. 340, \$1.50; A. E. Kemp, labor, No. 341, \$1.50; A. E. Kemp, labor, No. 342, \$1.50; A. E. Kemp, labor, No. 343, \$1.50; A. E. Kemp, labor, No. 344, \$1.50; A. E. Kemp, labor, No. 345, \$1.50; A. E. Kemp, labor, No. 346, \$1.50; A. E. Kemp, labor, No. 347, \$1.50; A. E. 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Kemp, labor, No. 375, \$1.50; A. E. Kemp, labor, No. 376, \$1.50; A. E. Kemp, labor, No. 377, \$1.50; A. E. Kemp, labor, No. 378, \$1.50; A. E. Kemp, labor, No. 379, \$1.50; A. E. Kemp, labor, No. 380, \$1.50; A. E. Kemp, labor, No. 381, \$1.50; A. E. Kemp, labor, No. 382, \$1.50; A. E. Kemp, labor, No. 383, \$1.50; A. E. Kemp, labor, No. 384, \$1.50; A. E. Kemp, labor, No. 385, \$1.50; A. E. Kemp, labor, No. 386, \$1.50; A. E. Kemp, labor, No. 387, \$1.50; A. E. Kemp, labor, No. 388, \$1.50; A. E. Kemp, labor, No. 389, \$1.50; A. E. Kemp, labor, No. 390, \$1.50; A. E. Kemp, labor, No. 391, \$1.50; A. E. Kemp, labor, No. 392, \$1.50; A. E. Kemp, labor, No. 393, \$1.50; A. E. Kemp, labor, No. 394, \$1.50; A. E. Kemp, labor, No. 395, \$1.50; A. E. Kemp, labor, No. 396, \$1.50; A. E. Kemp, labor, No. 397, \$1.50; A. E. Kemp, labor, No. 398, \$1.50; A. E. Kemp, labor, No. 399, \$1.50; A. E. Kemp, labor, No. 400, \$1.50; A. E. Kemp, labor, No. 401, \$1.50; A. E. Kemp, labor, No. 402, \$1.50; A. E. Kemp, labor, No. 403, \$1.50; A. E. Kemp, labor, No. 404, \$1.50; A. E. Kemp, labor, No. 405, \$1.50; A. E. Kemp, labor, No. 406, \$1.50; A. E. Kemp, labor, No. 407, \$1.50; A. E. Kemp, labor, No. 408, \$1.50; A. E. Kemp, labor, No. 409, \$1.50; A. E

News Items from the Stationery Department

We have just opened a shipment of very handsome Console Sets, Orange Bowls, Comports, etc., in Emerald, Red and Black Satin finish Glassware. The designs are new and up-to-date. See them in our window this week.

Engel's Art Corners

Save time in mounting your snapshots. Square, round, oval, heart shaped, etc.

15c per Package

Spalding "Red" Golf Ball

Won the British Open, British Amateur, American Open, Ontario Open and many other competitions. Try one. Price 85c

You'll find your favorite Golf Ball here. 50c to 90c each

Clearing Tennis Racquets and Baseball Mitts and Gloves at 25 per cent. off

Newest Styles in Ladies Handbags are here. Reasonably Priced.

Gaetz-Cornett Drug & Book Co.

THE *Rexall* STORE

A Store of Dreams in Jewelry Offering Exclusive Presentations

To unite dignity with individual charm has long been your desire in the purchase of jewelry articles. Whether your aim is directed towards the ownership or giving of a charming wrist-watch, an open-faced watch, or a handsome ring, you will find your choice among our vast assortments.

This is the store of par values—quality, novelty or design and value ranking equally. You'll be interested in these offerings.

A. B. MITCHELL

PHONE 14 JEWELLER P.O. BOX 490
New location—Next to Bank of Montreal.

H. G. STONE AND SONS.
FUNERAL DIRECTORS & EMBALMERS
MOTOR AMBULANCE DAY OR NIGHT
130 GRETZ AVE. S. PHONES 172, 173, 174
AGENTS FOR CUT FLOWERS
SERVICE CHAPEL
RED DEER, ALBERTA.

SALE OF SLIGHTLY DAMAGED RANGES

During the recent hail and rain storm water leaked on our stock of Ranges, and while the value of same is not affected, the appearance is slightly hurt. We are offering them at Greatly Reduced Prices.

McClary, 18in. oven with reservoir, white enamel finish.

Reg. \$90.00 for \$65.00

Empire, 20in. oven with reservoir, white enamel finish.

Reg. \$100.00 for \$71.50

Empire, 18in. oven with reservoir, white enamel finish.

Reg. \$95.00 for \$69.00

Arklan, with waterfront, 18in. oven tile back. Reg. \$92.50 for \$67.50

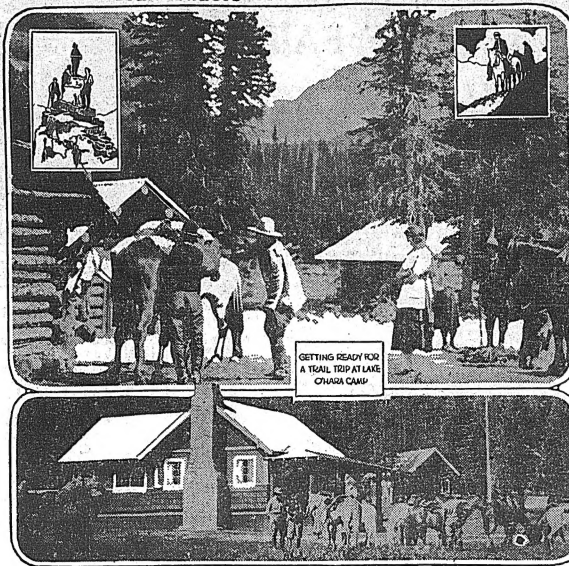
Fort Norman. Reg. \$60 for \$43.50

Call and see these Ranges at once. Sale now on

McLARTY HARDWARE CO.

Phone 76

Trail Riders Hold First Pow-wow



PLENTY OF GUIDES AND PACK HORSES ON HAND AT Yoho VALLEY CAMP

July of this year witnesses the first annual Pow-Wow of the Trail Riders of the Canadian Rockies in Yoho Valley, the wonder valley of Canada's mountain playground where, in addition to the regular accommodation at Yoho Bungalow Camp, a camp of tipis is being put up with capacity for one hundred guests. Last year a group of outdoor lovers made an initial trail ride and found it so fascinating that they decided to form an organization to foster riding in these mountains. Anyone who has established a record for riding in the Canadian Rockies of fifty miles or more, is eligible to membership, irrespective of race, creed, sex, age or color. So far, the Trail Riders' Pow-Wow is concerned, all that is necessary is that intending members should ride in on horseback.

Dr. Charles Walcott, secretary of the Smithsonian Institution at Washington, D.C., is honorary president of the new Order, and John Murray Gibson, of Montreal, is the

honorary secretary. Among the members of the organizing committee are such prominent individuals as H. B. Clow, president of Rand, McNally & Co., Chicago; Reginald Townsend, editor of "Country Life," Garden City, N.Y.; Captain A. H. McCarthy, U.S.N., of New Jersey and Wilmer, B.C., a celebrated mountain climber, and Col. W. W. Foster, of Vancouver, B.C., president of the Alpine Club of Canada. The underlying spirit of the order is a reverence for the majesty and beauty of nature. Its aims are to encourage travel on horseback in the Canadian Rockies; to foster the maintenance and improvement of old trails and the construction of new trails; to advocate and practice consideration for horses and to promote the breeding of saddle horses suitable for high altitudes; to foster good fellowship among those who visit and live in these glorious mountains; to encourage the love of outdoor life, the study and conservation of birds, wild animals and alpine flowers; to protect the forests against fire; to assist in every possible way to ensure complete preservation of the National Parks of Canada for the use and enjoyment of the public; to create an interest in Indian customs, costumes and traditions; to encourage the preservation of historic sites as related to the fur trade and early explorers and to co-operate with other organizations with similar aims.

Last year the Banff-Windermere Motor Road was made available to tourists and eight bungalow camps were built in as many beautiful locations among the Canadian Rockies. Some of them can be reached by automobile, others by trail riding. The new Order will prepare and circulate maps, descriptions and illustrations of existing trails and the country to which they give access, thus putting helpful information within reach of a public that has long been waiting for just such a delightful program as that made possible by the Trail Riders of the Canadian Rockies.

LAWNS MOWED OR ANY ODD jobs done by the hour. Apply Box Y, News Office. July 30, 1924.

IN MEMORIAM

In ever loving memory of Collin Broughton, who was killed on Zilleboke, 20th July, 1916.

ROOMS TO RENT IN THE NEWS Block suitable for light house-keeping. Apply at News Office for particulars.

CAR FOR SALE \$300.00. GOOD running order and equipment. Phone 337. July 16

CAPABLE GIRL WANTED FOR general housework—Apply Mrs. T. E. McDowell, 2nd Street South, or Phone 420. July 30, 1924.

FOR SALE—YORKSHIRE PIGS, \$5.00 pair. Also purebred Yorkshire boar, 2 years old. Apply Geo. Parker, Horn Hill, or phone Penhold, R204. July 23, 24

TEACHER WANTED—CLEARVIEW School District wants teacher holding first or second class certificate. Must be able to teach grades IX and X. Duties to commence September 1st. Apply, stating experience, references, and salary expected, to R. S. Comfort, Sec.-Treas. Red Deer, Alberta. Phone R. 309. Replies to be in by August 9. July 23, 24.

POUND NOTICE

Impounded, on July 29th, 1924, in the pound in the Municipal District of Golden West, kept by the undersigned on the North-West quarter of Section 22, Township 37, Range 1, West of the 5th Meridian, one brownish black mare, age about 12 years, weight about 850 lbs., white stripe in face, two hind feet and left front foot white. Indistinctly branded on what looks like a double bottle on left shoulder.

The above animal, if not sooner claimed by the owner or owners, will be sold by public auction at the above pound on August 11th, 1924, at 2 p.m.

F. K. JOHNSON, Poundkeeper. July 30, 1924.

VILLAGE OF NORTH RED DEER

NOTICE TO RATEPAYERS

Notice is hereby given as provided for by Section 4, of the Municipal Hospitals Act, Chapter 8, Statutes of Alberta, 1910, that subject to the vote of the ratepayers affected, the following lands, namely:—THE VILLAGE OF NORTH RED DEER.

May be attached to the Municipal Hospital District No. 15 as established.

The Minister of Health has ordered that a plebiscite of the ratepayers be taken on Saturday, August 9th, 1924, between the hours of 11 a.m. and 6 p.m.

Under the provisions of Section 2, Clause 1, of the Municipal Hospitals Act, persons as under are entitled to vote: Any person resident within the area in any Hospital District in which a plebiscite is taken and liable to pay Municipal Taxes or Improvement District Taxes, and the wife or husband of the aforementioned person, and any son or daughter of the age of at least twenty-one years, resident within such area.

POLLING PLACES
Polling Subdivision: Village of North Red Deer.
Polling Place: Village Office.

I hereby give notice that on the eleventh day of August, 1924, at the hour of eight o'clock a.m., at the Village Office, North Red Deer, I will open the ballot boxes, count the ballots, and officially declare the votes for or against.

Signed S. PAMELY, Returning Officer. July 23, 1924.

WASKASOO LODGE No. 16.
Every Monday night at 8 p.m. in the Michener Block.

L.O.L. No. 2294
Meets in the Oddfellows' Hall every second and fourth Thursday evening at 8 o'clock.
R. E. JONES, W.M.

You can create an immediate estate and protect your family. New York Life Insurance Co. Let me show you.
C. E. CLARKE, B.A.

ROOM 9, HEPWORTH APTS. RED DEER.

RED DEER TENT & MATTRESS CO.
Auto Tops and Curtains Renewed and Repaired
Mattresses Re-Built
Upholstering Tapestries—A fine line in stock. Come and see them.

Visit Pine Lake
The finest summer resort in the West.
IDEAL FOR CAMPING
GOOD BOATING, SWIMMING AND FISHING
Stop at the
Sandy Cove Hotel
where you will get satisfying accommodations, both as to rooms and board. Splendid dance hall available for private parties. Rates reasonable.
SANDY COVE HOTEL,
Pine Lake.
S. P. Conrad & Sons, Proprietors

Try a Load of Penn Coal

Penn Stove Coal \$8.00 per ton
Poplar Wood \$2.50 per load

Manning-Sutherland Lumber Company, Ltd.

P. C. PEDERSON, Local Manager, Phone 323
CHAS. SINCLAIR, Assistant Manager, Phone 244
Office Phone 77

Red Deer, Alberta
July 24th, 1924

W. J. Botterill, Esq.
Red Deer, Alberta.

Dear Mr. Botterill:

I beg to acknowledge with thanks receipt of check in full 100 per cent. settlement of my loss by fire

I note that this check was issued just nine days after my fire, and I wish to take this opportunity of thanking you and your Company for the prompt service I received.

Yours truly,
(Signed) J. H. FEDERER

The above letter is just a little evidence of our service. This same prompt service is available to every client of ours (large or small). Many of our former clients have already had satisfactory adjustments from their loss by hail in the Sunday storm.

Service and Satisfaction is our Watchword

W. J. BOTTERILL

P.O. 336

Phone 119

SYLVAN LAKE REGATTA JULY 6th

JOHNSON'S REPAIRS ALWAYS THE BEST—YET COST NO MORE

E. G. JOHNSON
Watchmaker and Jeweler Red Deer

Toilet Goods of Quality



RICHARD HUDNUT
THREE FLOWERS CLEANSING CREAM

Hudnut's Face Cream 50c

Three Flowers is a fine product—well made and gives good results

We also have the Face Powder Compacts, both single and double at the new reduced prices. Come and look them over.

The range is complete from \$1.00 to \$2.25

Creams Powders Lotions Compacts
Lip Sticks Toilet Waters

Garden Court

Another fine Toilet line complete in every way and gaining in popularity every day.

For a quality line try Garden Court

PORTER'S PHARMACY

Pure Drugs Kodaks Fine Stationery
Phone 49 for your wants

THE ORME FUNERAL HOME
FUNERAL DIRECTORS & EMBALMERS
MOTOR AMBULANCE DAY OR NIGHT
PHONE 61 HOME LIKE SERVICE CHAPEL
108 THIRD ST. N.E. RED DEER, ALTA.